
Network Document Consulting Service

Meet the Team

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For companies in the mature office equipment arena to enjoy continued growth and success, disruption in a new market is critical. Office document solutions present the greatest disruptive opportunity available to today's office equipment providers.

The market for office document solutions draws on products and services from multiple segments of the technology industry, including desktop and network computing as well as supporting software and hardware, such as MFPs and related workflow tools, for dedicated document management.

To help you prosper in this environment, InfoTrends offers two consulting services that span nearly three quarters of the world office document solutions market: **Network Document Solutions – U.S. and Network Document Solutions – Europe.**

These personal consulting services offer executives, senior managers, and product and marketing managers the information and advice necessary to outpace the competition and thrive in this dynamic marketplace.

- Year-round support for your marketing, product planning, product development, and strategic development decisions
- Continuous information flow with daily, weekly, monthly, quarterly, and annual deliverables
- Unlimited inquiry access to experienced staff
- Online access to published deliverables 24 hours a day
- Access to regularly scheduled Webcasts that discuss industry trends and developments

The **Network Document Solutions Consulting Service** provides a hierarchy of powerful knowledge tools, from syndicated market information to customized, proprietary consulting. Our consultants help you grow your business by providing knowledge geared to your specific challenges and goals.

Deliverable Topics Include:

- U.S. and European Document Solutions Forecast and Analysis
- U.S. and European Solutions Market Trends Survey Tabulations and Reports
- U.S. and European Dealer Channel Survey Tabulations and Reports
- Embedded Platforms – Programs & ISV Adoption
- Best of Breed Profiles – ISV Vendor Profiles & Trends

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The Network Document Solutions Group recognizes that every company has different needs and budgets as a result of the strategic issues that are involved in the office document solutions marketplace. This is why we offer different solutions to fit every company's specific requirements. Examples of the ways in which the Network Document Solutions Group can help include:

Custom Consulting: You have unique issues and opportunities that require customized, in-depth research, analysis, and advice. Engage InfoTrends' team to help define your issues, design and implement an effective research process, and provide objective analysis and recommendations in a timely manner.

Multi-Client Studies: InfoTrends conducts comprehensive primary research studies focused on major industry trends and topics. Multiple companies fund, influence, and receive the research results, enabling them to obtain business critical information at a reduced price.

Advisory Services: InfoTrends provides ongoing advisory programs that foster industry growth, optimize business processes, improve market and product positioning, and help increase profitability. These services are highly customized to ensure that they meet our individual clients' business needs. Services focused on the office document solutions industry include:

- Network Document Solutions Consulting Service U.S.
- Network Document Solutions Consulting Service Europe
- Digital Peripherals Solutions Consulting Service U.S.
- Digital Peripherals Solutions Consulting Service Europe

Reports: Choose from a wide selection of forecasts, research reports, strategic analysis, and news related to key industry trends and developments. Recent reports include:

- *U.S. Network Document Solutions Forecast*
- *Document Capture, Routing, and Management for the Legal, Healthcare, and Financial Industries*
- *Western European Network Document Solutions Forecast*
- *Moving Toward More Effective Print Management*

Getting Started: Work with an InfoTrends representative to define your requirements and develop a program that addresses your specific business issues. Contact a representative today.



InfoTrends, a Questex Company, is the leading worldwide market research and strategic consulting firm for the digital imaging and document solutions industry. We provide research, analysis, forecasts, and advice to help clients understand market trends, identify opportunities, and develop strategies to grow their businesses. Additional information about InfoTrends is available on the Web at www.infotrends.com.